



Dear South River Supporter:

The South River is an oasis in urban Atlanta!

The lichen and moss covered rock of Panola Mountain come right up to the river. Only a narrow span of bottomland forest and canebrakes separate the South River floodplain from the arid and dry granite rock. In that forest however grows nettles, elms, and Hackberries; all host plants for the Question Mark Butterfly.

Undaunted by floodwaters that erode the riverbank and unmatched for its ability to clean urban stormwater runoff, rivercane is nature's amazing green infrastructure. The Creole Pearly-Eye butterfly only lays its eggs in rivercane and it is the primary habitat of the endangered Swainson's Warbler. Only two percent of rivercane that covered the southeast 100 years ago remains today. Restoring cane along the South River is a priority.

The Louisiana Waterthrush is a riparian specialist prowling the rocks and brush near the water, bobbing its tail up and down as it searches for insects. They are fairly common near the South River and their loud clear three note call, followed by a series of descending jumbled notes can be heard on river paddle trips April – June.

The Zebra Swallowtail can usually be seen in abundance during April and early May, and loves river corridors. It's host plant is Paw Paw (*Asimina Triloba*) which grows in the rich sediment deposits of rivers, creeks and moist ravines. Like many butterflies, the Zebra will congregate on muddy/moist sandy banks of rivers and streams, sucking rich nutrients and salts. Look for them on the sandbars and mudflats of the South River, or where its host plant, Paw Paw, occurs.

We can't take these scenes for granted. This is why I am asking you to support SRWA's 5th Annual South River Jamboree.

South River Watershed Alliance (SRWA) is the leader in restoration of the South River. And we have compelling examples.

- Only organization that promotes the South River as a valuable natural resource.
- More people than ever use the river for recreational activities such as kayaking, canoeing, birding, and hiking.
- The South River Water Trail will unite communities and spur economic development along a 40-mile stretch of river from DeKalb County to Jackson Lake.
- To protect South River, we're teaching the value of restoring rivercane to prevent erosion and improve water quality.
- Our work to install a trash removal system along a section of the river will remove tons of plastic bottles, balls, aluminum cans, tires, and other litter each year.

But we can't let our successes overshadow the fact that major threats to South River from trash, uncontrolled stormwater, and sanitary sewer pollution are a daily reality. And SRWA is the first line of defense against these threats.

SRWA needs your support to make sure that the progress we have made continues. The South River Jamboree is our major fundraising event of the year. Please support our work by making a generous donation today.

Again this year, the Eifrid's 25-acre farm (4531 Flatbridge Road SW, Stockbridge, GA) on the bank of the South River will be the venue for South River Jamboree. There is not a more fitting and perfect setting.

There are multiple levels of sponsorship available. To become a sponsor please complete and return the attached form. We will acknowledge your sponsorship immediately on our website at www.southriverga.org and in all printed and electronic materials as described. We ask that you please submit the enclosed Sponsorship Form by September 31, 2017.

If you have any questions or would like more information about SRWA, South River, or the event please feel free to contact me directly at (404) 285-3756. SRWA is a 501 c3 tax exempt nonprofit organization. Thank you for supporting this year's South River Jamboree.

Sincerely,

Jackie Echols
President

5th Annual South River Jamboree - Sponsorship Form

The South River Jamboree is a great opportunity to showcase your company and show your support for South River Watershed Alliance and South River. **The venue for this year's event is the Eifrid's 25-acre farm on South River, 4531 Flatbridge Road SW, Stockbridge, GA.**

Sponsorship Levels:

South River Paddler - \$550

- Recognition during South River Jamboree
- Large company logo on signage at event entrance
- Logo display first on SRWA's website and all event promotional materials
- 3 tickets to South River Jamboree

Water Trail Pioneer - \$400

- Recognition during South River Jamboree
- Medium company logo on signage at event entrance
- Logo display on SRWA website and all event promotional materials
- 2 tickets to South River Jamboree

Beyond the Bridge Explorer - \$300

- Verbal acknowledgement during South River Jamboree
- Small company logo on signage at event entrance
- Logo display on all event promotion materials
- 1 ticket to South River Jamboree

South River Partner - \$200

- Verbal acknowledgement during South River Jamboree
- Website recognition
- Sponsors list at event

Donations in any amount will be graciously accepted and acknowledged.

Please review sponsorship levels above and complete the attached Sponsorship Form. If you have any questions or additional requests contact Jackie Echols, (404) 285-3756.

Thank you.

5th Annual South River Jamboree – Sponsorship

Please mail completed form and payment to:
South River Watershed Alliance, PO Box 1341, Decatur GA 30031

Company _____

Company Contact _____

City _____ State _____ Zip _____

Cell Phone# _____ Email _____

Sponsorship Level	Sponsorship Amount
South River Paddler - \$550	\$ _____
Water Trail Pioneer - \$400	\$ _____
Beyond the Bridge Explorer - \$300	\$ _____
South River Partner - \$200	\$ _____

Please make checks payable to: **South River Watershed Alliance**. For your convenience, you may make payment via PayPal. **Click here to link to PayPal.**

Mail to: South River Watershed Alliance
PO Box 1341
Decatur, GA 30031

Questions: Jackie Echols
404-285-3756
jmechols@bellsouth.net or
southriverwatershedalliance@gmail.com